

# INVOICE



**Local 12 WKRC-TV**  
**1906 Highland Ave**  
**Cincinnati, OH 45219**  
**Main: (513) 763-5408**  
**Billing: (513) 763-5500**

[www.local12.com](http://www.local12.com)

Billing Address:

**Mundy Katowitz Media**  
**Attention: Accounts Payable**  
**1322 G Street, SE**  
**Carole Mundy**  
**Washington, DC 20003**

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**

Invoice #	Invoice Date	Invoice Month	Invoice Period
67178-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WKRC-TV	Millennium Washington DC	Millennium	National

Advertiser	Product	Estimate Number
Priorities USA Action	PRIORITIES USA ACTIO	1789

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	67178	09848235

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	321	340

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/23/12	10/23/12	5a Good Morn Cincinnati	5:30 AM-6:00 AM	-T-----	1:00	1	\$2,200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$2,200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 5:45 AM 5a Good Morn Cincinnati 5:30 AM-6:00 AM 1:00 PRATV12-03H \$2,200.00 NM									
3	10/24/12	10/24/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	--W----	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC W 10/24/12 6:38 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM 1:00 PRATV12-03H \$2,800.00 NM									
4	10/26/12	10/26/12	6a Good Morn Cincinnati	6:30 AM-7:00 AM	----F--	1:00	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC F 10/26/12 6:38 AM 6a Good Morn Cincinnati 6:30 AM-7:00 AM 1:00 PRATV12-03H \$2,800.00 NM									
5	10/25/12	10/25/12	CBS Morning News	7:00 AM-7:30 AM	---T---	1:00	1	\$1,900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---T--- 1 \$1,900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Th 10/25/12 7:29 AM CBS Morning News 7:00 AM-7:30 AM 1:00 PRATV12-03H \$1,900.00 NM									
7	10/23/12	10/23/12	M-F 9a-10a	9:00 AM-10:00 AM	-T-----	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -T----- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKRC Tu 10/23/12 9:29 AM M-F 9a-10a 9:00 AM-10:00 AM 1:00 PRATV12-03H \$1,300.00 NM									
8	10/24/12	10/24/12	M-F 10a-11a	10:00 AM-11:00 AM	--W----	1:00	1	\$1,300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --W---- 1 \$1,300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

# INVOICE

Send Payment To:

**Local 12 WKRC-TV**  
**Newport Television LLC**  
**PO Box 841646**  
**Dallas, TX 75284-1646**


[www.local12.com](http://www.local12.com)

Invoice #	Invoice Date	Invoice Month	Invoice Period
67178-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
Priorities USA Action	PRIORITIES USA ACTIO	1789	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																		
8	10/24/12	10/24/12	M-F 10a-11a	10:00 AM-11:00 AM	--W----	1:00	1	\$1,300.00	NM																																		
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1	WKRC	W	10/24/12	10:27 AM	M-F 10a-11a	10:00 AM-11:00 AM	1:00	PRATV12-03H	\$1,300.00	NM																																	
9	10/25/12	10/25/12	5p Local 12 News at Five	5:00 PM-5:30 PM	---T---	1:00	1	\$4,400.00	NM																																		
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11	10/23/12	10/23/12	M-F 730p-8p	7:27 PM-8:00 PM	-T-----	1:00	1	\$4,000.00	NM																																		
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12	10/24/12	10/24/12	Letterman	11:35 PM-12:35 XM	--W----	1:00	1	\$2,400.00	NM																																		
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13	10/27/12	10/27/12	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	-----S-	1:00	1	\$2,000.00	NM																																		
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1	WKRC	Sa	10/27/12	7:40 AM	6a-8a Local 12 News Sat	7:30 AM-8:00 AM	1:00	PRATV12-03H	\$2,000.00	NM																																	
Total Spots							10																																				

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$25,100.00</b>
<u>Agency Commission</u>	<b>\$3,765.00</b>
<u>Net Amount Due</u>	<b>\$21,335.00</b>

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